

## ABSTRACT

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The invention relates to an article containing a water-insoluble substrate and a substantially anhydrous liquid composition containing oil(s), emulsifying surfactant(s) and an aqueous gelling agent(s). After moistening, the  
10 article generates an unctuous cream having a viscosity such that it cannot be directly impregnated into the substrate by conventional means. This article constitutes in particular a wipe which may be used in particular for caring for, cleansing and/or removing makeup from the skin of the face and/or of the body, and for removing makeup from the eyes.

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